



The future of web3 user-generated contents

"Subscribe and Blink-2-Earn \$YIET"

<https://www.yietube.com>

Problem



Many resources are wasted through inefficient token launches, causing delays and missed opportunities for projects in the crypto space:

- Projects experience delays in launching tokens, wasting valuable time and resources.
- Opportunities to engage celebrities for token promotions are often missed.
- Inefficient allocation of team and advisory resources leads to suboptimal outcomes.
- There is a lack of incentives and valuable movement to push a project from scratch.
- Most traditional user-generated apps today use web2 technology and fiat payment only.
- It's challenging to increase the user base without innovative incentive ideas.
- The Philippines seeks their own user-generated video app due to the potential ban on TikTok in the country.

Solution



The solution is the \$YIET crypto token on Solana, which engages celebrities as 'YieTubers' and offers presales and airdrops to ensure fairness while empowering content creators with web3 technologies:

- Provides a platform for token presales to distribute the supply fairly.
 - Engages celebrities by allocating 50% of the \$YIET supply to them, including Souljaboy, Andrew Tate, Lilpump, Pauly, Jason Derulo, and more.
 - Facilitates airdrops for app users to increase potential invites from within the app.
 - Offers web3 solutions for our user-generated content app, enabling payments via in-app currency for fast transactions and lower fees through Solana Blinks and Action.
 - Expands our user base and subscribers with a hamster combat like mini telegram app game for YieTube.
 - Positions YieTube as a user-generated video app alternative for the Philippines if TikTok gets banned.
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Features



- Get in early by purchasing \$YIET during the exclusive presale.
- Take part in rewarding airdrops.
- Celebrities will be auto airdropped as official 'YieTubers.'



- Contribute to the platform's development and growth.
- Benefit from planned web3 integrations for enhanced user-generated content accessibility.



- Secure liquidity with a substantial token supply.
- Enjoy the upcoming mini Telegram game, "Tap-tap-tap."
- Utilize Blink-2-Earn features on our website with Solana technology.
- Our web3 user-generated MVP will give us a competitive edge.

Case Studies

Case Study:

YieTube initiated an exclusive presale of \$YIET tokens on Solana, engaging top-tier celebrities to participate. The presale attracted significant interest due to celebrity involvement, boosting the token's market presence. Post-presale, the airdropped tokens to app users stimulated activity and liquidity within the YieTube ecosystem.

Outcomes:

- Token Presale: Ongoing until completion.
 - Celebrity Involvement: Over 20 top-tier celebrities onboarded via airdrops.
 - User Engagement: 500% increase post-airdrop.
 - Liquidity Boost: 300% increase within the first week due to FOMO.
 - Philippines: Home to many social media enthusiasts, likely to onboard a substantial user base.
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Business Model

\$50/mo

\$299/mo

Premium

Premium++

YieTube generates revenue through token utilities out of the app ecosystem, offering paid premium services, attracting high-profile 'YieTubers' aka celebrities to increase \$YIET token value and demand. Proceeds are reinvested into development, team support, and liquidity. Future plans include Ecosystem Expansion.

Milestones/Roadmap



New Team formation

Presale and airdrops

Expansion of Ecosystem

Development Upgrade

Website and community assemble

Marketing and Development

Partnership expansion

Increase marketing power

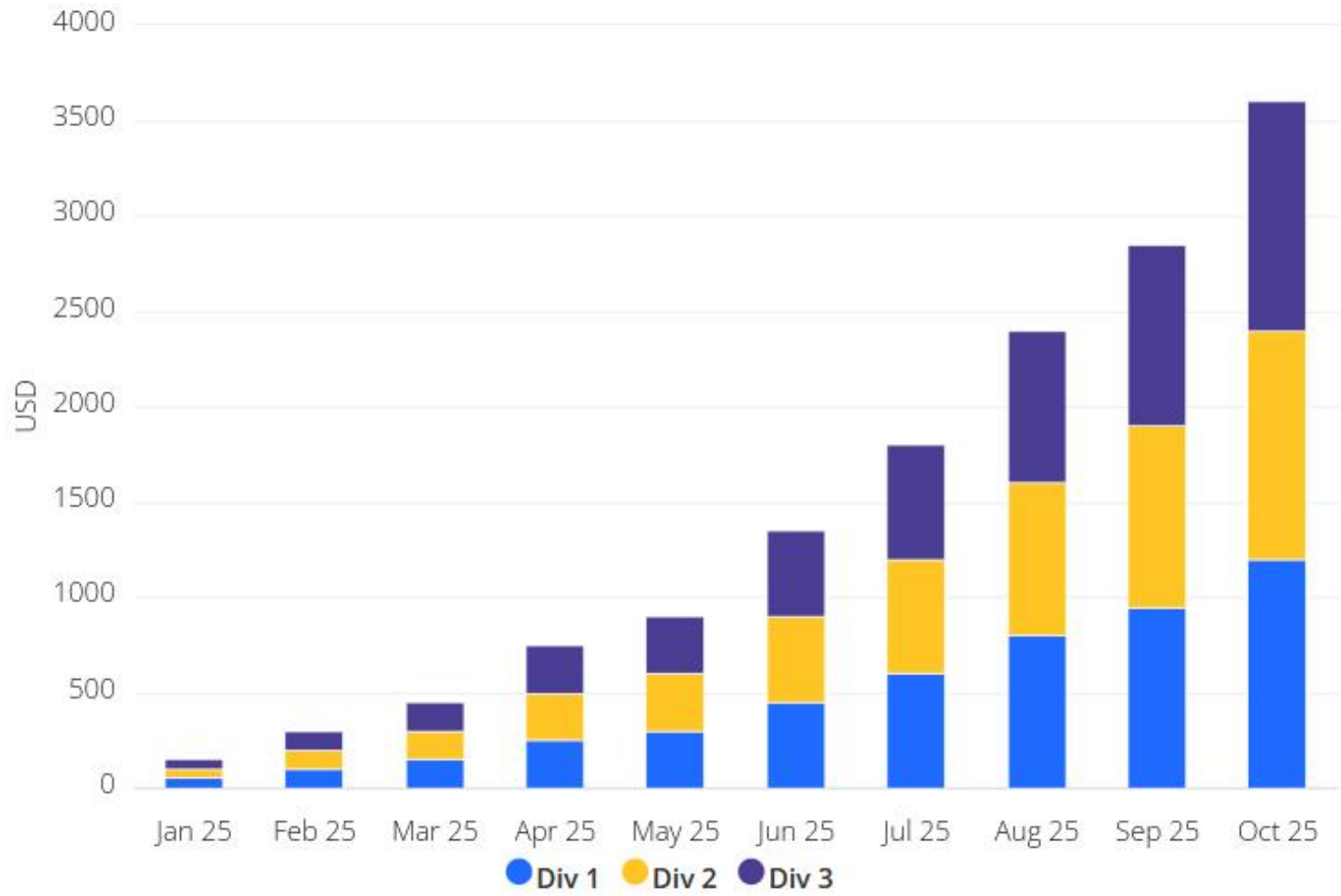
Migration of VORZ to YIET plan

Celebrities Partnerships

Global community assembly

Upgrade of Ecosystem

Traction



20%
MoM Growth

1000+
MAUs

GTM Strategy

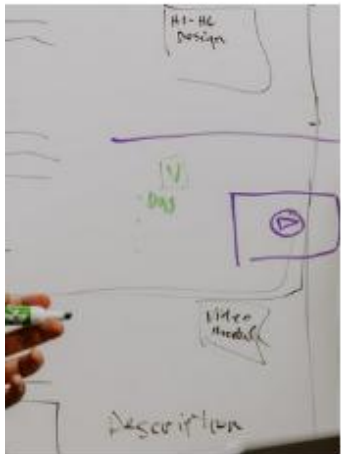
Celebrity Engagement: Partnering with high-profile celebrities to become YieTubers, driving brand visibility and user acquisition. Key performance indicators (KPIs) include the number of partnerships and the user growth rate.

Token Pre-sale and Airdrop: Offering a pre-sale and airdrop of \$YIET tokens to incentivize early adoption and generate liquidity. KPIs focus on the amount of tokens sold and the level of liquidity achieved.

Ecosystem Expansion: Implementing expansion plans to other utilities within the Solana network for wider reach and adaptability. KPIs are measured by the number of successful expansions and the subsequent user increase.

Tap-tap-tap Mini Telegram Game: Developing a tap-tap-tap mini game like Hamster Combat on Telegram for YieTube to boost user subscriptions and add an element of fun to the project.

Mass Adoption in the Philippines: Originating from the Philippines, this project aims to provide a user-generated video app as an alternative to TikTok, anticipating its potential ban in the country.



Potential Outcomes

WORST CASE: YieTube struggles to attract high-profile celebrities, limiting its reach and user base. The \$YIET token fails to gain traction, resulting in low liquidity and minimal blockchain expansion.

REALISTIC CASE: YieTube successfully engages several celebrities, gaining moderate user base. The \$YIET token is used across the Solana network, with gradual expansion of its Ecosystem utilities.

BEST CASE: YieTube becomes a global platform, with top-tier celebrities driving massive user engagement. The \$YIET token is widely adopted across multiple platforms, revolutionizing the crypto space for user-generated contents application.

TAM

Variables:

1. Target Market: Crypto users in developed markets where the business is currently gaining traction (e.g., Philippines, Poland, Africa, US, Russia, Canada, UK, Australia).
2. Purchasing Power: Assume only users with above-average income can afford to invest in \$YIET.
3. Market Penetration: Assume 1% penetration in the first 2 years.

Equation: (Total Crypto Users in Target Markets) x (Percent with Above-Average Income) x (Market Penetration) x (Average Investment per User)

Assumptions for illustration:

- Total Crypto Users in Target Markets: 3 Billion
- Percent with Above-Average Income: 30%
- Average Investment per User: \$500

TAM: $(3,000,000,000) \times (0.3) \times (0.01) \times (\$500) = \$4,500,000,000$



Secret Sauce

Advantage 1: Celebrity Engagement Strategy

- Leveraging star power to gain mass adoption and awareness
- Unique 'YieTubers' concept to boost token credibility
- Celebrity involvement provides a competitive edge

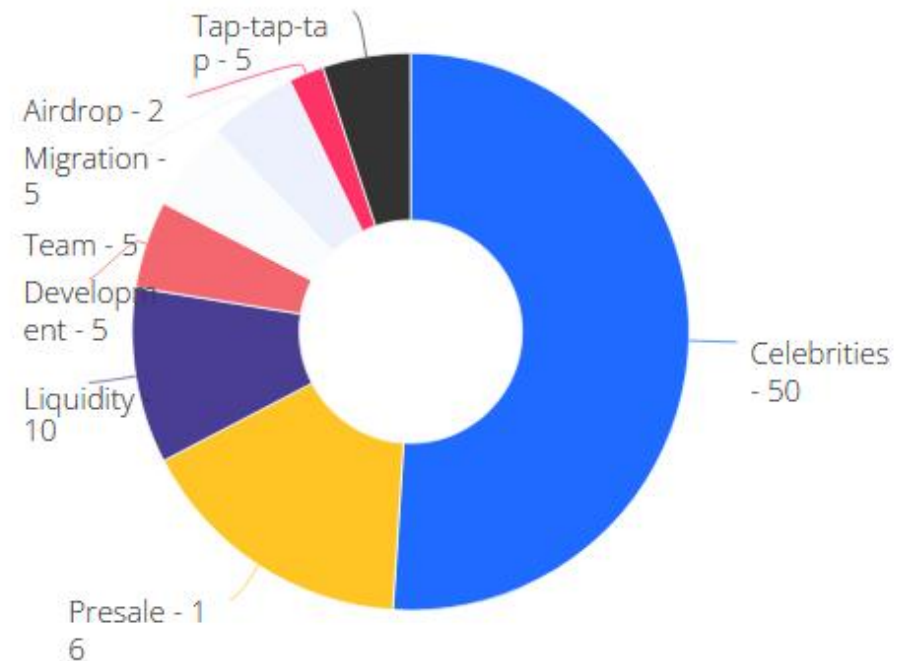
Advantage 2: Utilization of the Solana Blockchain

- Solana provides high-speed and low-cost transactions
- Expansion plans for the Ecosystem networks ensure adaptability and a strategic approach for token allocation, growth, and liquidity
- Web3 user-generated content experience using Blinks for payment on the YieTube site will make \$YIET a convenient utility for users

Tokenomics

\$YIET Token allocations

- 50% to celebrities
- 6%-16% Presale
- 5%-10% Liquidity
- 5% Development
- 5% Team & Advisor
- 5% Migration VORZ<>YIET
- 5% Tap-tap-tap
- 2% Airdrop 10k app users
- NO MINT / LP BURN
- METADATA MUTABLE FOR LINK CHANGE



Team



Adrienne
CEO

IT Graduate with CEO talent



Beast
CTO

The beast of tech



Poless
INVESTOR

Investor of YieTube

Contact

tap-tap-tap
t.me/YieTubeBot

Blink-2-Earn
\$YIET<\$SOL

 **YieTube**

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YieTube Agencies & Brand Partnerships open soon!

<https://www.yietube.com>

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1. Sign-Up
2. Do Livestream
3. Earn

Brand Partnerships

Agency Application

1. Sign-Up
2. Bring Talents
3. Earn Commissions



Thank you for taking your time reading our pitch deck! God bless!

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<https://www.yietube.com>